

# AII006 Homework Assignment #8

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## 1. Appealing Website – Stripe

### a. What is the URL of the website?

The URL of the website is:

<https://stripe.com>

### b. Does this page use tables? If so, for what purpose?

Stripe does not heavily use traditional HTML tables for page layout. Instead, it mainly uses modern layout techniques such as CSS Grid and Flexbox. Some table-like structures may appear for pricing or comparing services, but they are used to organize information rather than control the page layout.

### c. Does this page use CSS? If so, for what purpose?

Yes, Stripe makes extensive use of CSS. CSS is used for:

- Page layout and responsive design
- Typography and spacing
- Animations and transitions
- Gradient backgrounds and visual effects
- Color styling and interactive elements

The website uses a very modern and professional design system with smooth animations and clean spacing.

### d. Is this page appealing or unappealing? List three reasons for your answer.

This page is very appealing for several reasons:

1. **Clean and modern design** – The layout is minimalistic and professional.
2. **Excellent visual hierarchy** – Important information is easy to find because headings, buttons, and sections are well organized.
3. **Smooth animations and colors** – The gradients and motion effects create a premium and interactive experience

### e. If this page is unappealing, what would you do to improve it?

Although the page is appealing overall, a small improvement could be simplifying some animations because they may slightly affect performance on slower devices. Some users also think the homepage contains too much information in one page.

## 2. Unappealing Website – LINGsCARS

### a. What is the URL of the website?

The URL of the website is:

<https://www.lingscars.com>

### b. Does this page use tables? If so, for what purpose?

Yes, the website appears to use tables and structured layouts for organizing leasing information, pricing details, and vehicle listings. The tables are mainly used for displaying data and offers rather than creating a modern responsive layout.

### c. Does this page use CSS? If so, for what purpose?

Yes, the page uses CSS for:

- Positioning content
- Styling text and colors
- Adding animations and graphics
- Creating the page structure

However, the CSS styling results in a very crowded and inconsistent appearance.

### d. Is this page appealing or unappealing? List three reasons for your answer.

This page is unappealing for several reasons:

1. **Too much visual clutter** – The page contains excessive colors, flashing graphics, animations, and text.
2. **Poor navigation** – Users may struggle to find important information quickly.
3. **Outdated design style** – The layout looks old-fashioned and inconsistent with modern web design standards.

### e. If this page is unappealing, what would you do to improve it?

To improve the website, I would:

- Simplify the layout and reduce unnecessary graphics
- Use a cleaner color palette with consistent typography
- Improve navigation with a modern menu and search function
- Add more whitespace to make the content easier to read
- Create a responsive and mobile-friendly design

These changes would make the website easier to use and visually more professional.